

COGHLAN'S CAMPING SETS

Coghlan's has been providing high-quality, affordable accessories to campers for over 60 years. Now, you can offer your shoppers a wide assortment of Coghlan's outdoor supplies—products to suit the needs of the beginning camper or the advanced adventurer without having to visit a specialty retailer.

DID YOU KNOW?

- Camping is seeing exponential growth. Camping grew 28% in 2020, with 7.8 million new campers in the U.S.
- Almost 2/3 of American households consider themselves to be campers
- Campers today represent more communities than ever before: 60% of first-time campers in 2020 were people of color
- Sales of camping accessories grew 24% from 2019 to 2020

Not only are more people camping than ever before, many campers are trying out elevated camping experiences, such as glamping and RV camping. These pursuits require more than just your basic camping supplies—today's campers are looking for products with convenience, comfort, and style.

BE THE GO-TO SPOT FOR CAMPING SUPPLIES IN YOUR AREA

- Customizable assortments
- Products available in 4' and 8' sets, with the ability to add on additional products as desired
- Competitive prices
- Average retail value of \$180/sq. ft.
- Increased margins average 50-60%

CONSUMER SERVICES



WHY CHOOSE UNFI?

- Expanded assortments only available through UNFI
- Negotiated discounts mean lower prices than ordering direct
- Streamlined billing on your UNFI Retailer Statement



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How It Works

Coghlan's is the largest single brand of camping accessories in the world. Now, through UNFI's partnership with Coghlan's, independent retailers have access to their catalog of over 400 camping accessories.

Orders ship directly from Coghlan's within 5 days of processing, and you will be billed on your UNFI retailer statement.



CONSUMER SERVICES

FAST FACTS

48M

people took at least one camping trip in 2020

5X

As many people camped for the first time in 2020 compared to the previous year

COGHLAN'S TOP ITEMS

- Camp Forks
- Broilers
- Picnic Accessories
- Cast Iron Cookers
- Kindling
- Tableware
- Food Storage
- Tent Pegs
- Camp Coffee
- Cookware Sets
- Games & Activities
- Pop-up Trash Bins

SIGN UP FOR MORE INFORMATION

Subject to credit approval. Some services may not be available in international markets.

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To see a complete list of services we offer, visit Services.UNFI.com or [view our brochure.](#)