

SANITIZING WIPES

Sanitizing wipe usage has grown exponentially. Customers now expect stores to have these available at all times and throughout the store including perimeter departments, customer service, near checkouts and also front wall near service kiosks.

Terraboost Media is a marketing media group that ties marketing and the need for sanitizing wipes stations into a simple, cost-effective solution. Available options that can fit any retailer regardless of store size, format or market providing short and long-term solutions.

PROGRAM OVERVIEW

- Includes professional display with a premium in-store dispenser for wipes and used wipes discard space.
- Automatic wipe replacement pack subscription service.
- Each store sets volume and timing of shipments.
- Subscription may be updated as necessary by customer.
- No re-ordering process required.
- 3 year commitment required for replacement wipes.

BENEFITS

- Ensure safety in your store.
- Program that pays you back.
- Hands off program for you.

CONSUMER SERVICES



WHY CHOOSE UNFI?

- Convenient direct ship to store for stands, wipes and replacement packs.
- Competitive wipe cost including freight cost.
- UNFI automated bill thru service.
- One FREE Premium dispenser per store included with initial wipe shipment.



UNFI 
PROFESSIONAL SERVICES

SANITIZING WIPES

OPTIONAL REBATE PROGRAM

- Ad program subsidizes retailer wipe replacement cost.
- Local advertising feature creates 24% product wipe replenishment rebate.
- Rebates are generated and paid based upon store replacement wipe purchases. Only 2,400 case (2 pack of 1,200) replacement wipes eligible for rebate.
- Ads are turn-key service and are updated periodically by 3rd party service.

SECONDARY PLACEMENT AREAS TO CONSIDER:

- Customer Service desk.
- End of checkout lanes.
- Near fresh departments and service counters.
- Front wall where your “kiosk” displays are present such as ATM, Rug Doctor and Lottery.



LIMITED TIME OFFER!

Hand Sanitizer Dispenser + Unlimited Refills
Offer Details:

- Free Foam Dispenser (\$190 Value)
- Unlimited Sanitizer Refills for a flat fee
- No long term contracts
- Quick & easy sign up

CONSUMER SERVICES

A variety of dispenser sizes and shapes are available allowing options for best total store coverage.



SIGN UP FOR MORE INFORMATION

Subject to credit approval. Some services may not be available in international markets.

Store Name: _____ Store #: _____

Contact Name: _____ Phone: _____

Email Address: _____

Contact Information: Norm.P.Neike@UNFI.com P: 952-906-6618

UNFI 
PROFESSIONAL SERVICES