

XPRESS HARDWARE

Xpress Hardware is a merchandising program that increases foot traffic and drives sales for your store. UNFI has partnered with Emery Jensen Distribution (EJD) to offer in-aisle hardware sets including top-performing, nationally branded hardware and related SKUs.

Create a store within your store, or a destination that differentiates you from the competition. This unique program allows you to fulfill your customer's grocery, home repair & maintenance needs all in one convenient stop.

Benefits:

- Incremental Sales
- Strong Margins
- Options! 23 top hardware planograms
- Easy to implement
- Offer the most popular, fastest-moving SKUs
- Flexibility! Make in-store adjustments to meet your unique shopper needs

Program Details:

- Easy to sign up
- Easy to place orders - Online ordering via EJD mobile app or web portal
- No minimum orders, many items are single pack
- Orders shipped direct to store from EJD warehouses
- All customers are assigned EJD lowest product cost tier
- Vendor provides recommended retail prices with 40% - 48% average blended retail gross margins.

CONSUMER SERVICES



WHY CHOOSE UNFI?

- Receive lowest EJD prices through UNFI contract
- No minimum orders
- Simplified billing via UNFI's automated bill-thru service.



XPRESS HARDWARE

Differentiate your store:

- Other categories available such as camping, boating, birding, etc.
- UNFI retailers have access to EJD special promotions and show deals.
- Merchandising fixtures and components available via UNFI Equipment Services
- Initial set merchandising support available via UNFI Shelf Management



CONSUMER SERVICES

Sample of Available Brands

STANLEY



3M



JOHN DEERE



SIGN UP FOR MORE INFORMATION

Subject to credit approval. Some services may not be available in international markets.

Store Name: _____ Store #: _____

Contact Name: _____ Phone: _____

Email Address: _____

Contact: Norm.P.Neike@UNFI.com P: 952-906-6618

