

# DOORDASH

## Online Shopping and Delivery

Now delivering groceries! DoorDash has added grocery ordering and delivery to their online marketplace, providing retailers and shoppers with a familiar, easy and hassle-free solution for online shopping, fulfillment and delivery. In partnership with UNFI, DoorDash will help you keep up with the rapid growth of online grocery shopping and keep your shoppers coming back for more.

### WHY DOORDASH?

With more consumers choosing to order their groceries from home, it's becoming essential to offer the convenience of online shopping. If you're not offering online shopping today, DoorDash is a simple, effective solution to meet your shopper's needs. It can also be used alongside your existing delivery options, offering wider coverage in suburban and rural locations. Let DoorDash take the logistics off of your hands with their turnkey service.

### BENEFITS

- **No additional labor required**
- **Largest delivery network** in the United States
- **Wide availability** in suburban and rural markets, providing a reliable last-mile solution
- **Access to new shoppers** by tapping into DoorDash's 23 million loyal monthly users
- **Competitive rates** for marketplace solutions
- **Quick and easy** onboarding process
- **Non-exclusive contracts** allow you to add DoorDash to your existing online shopping services

## RETAIL MARKETING



### WHY CHOOSE UNFI?

- UNFI is your trusted partner in grocery and retail services.
- We're a team of industry experts who know your business and can help you find just the right service to fit your unique needs.
- From small independent stores to larger chains, we support businesses of all sizes.



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### HOW IT WORKS

DoorDash has you covered with a hassle-free, end-to-end solution in 3 simple steps:

1. Shoppers order from your store using DoorDash's online marketplace, which reflects your pricing and inventory.
2. DoorDash shoppers visit your store to pick, pack and pay for orders using your regular checkout lanes.
3. DoorDash delivers the order quickly to shoppers who can provide immediate ratings and feedback on their experience.

### GET STARTED

Wondering if DoorDash is right for your store? Contact us to discuss all of your eCommerce options to see whether DoorDash might be a good solution for you and your shoppers.

## RETAIL MARKETING

### FAST FACTS

# 23%

Percentage of shoppers ordering groceries online monthly

# 75%

DoorDash's service coverage in the US

# 1 MILLION

Number of DoorDash shoppers who are trained and ready to begin delivering groceries

### TESTIMONIALS

“ DoorDash helps us get extra sales, which makes a major difference for independent stores like us. ”

**Jorge Rocha** - Owner,  
IGA Nollamara

### SIGN UP FOR MORE INFORMATION

Subject to credit approval. Some services may not be available in international markets.

Store Name: \_\_\_\_\_ Store #: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Contact Information: [PSSales@UNFI.com](mailto:PSSales@UNFI.com)

**UNFI**   
PROFESSIONAL SERVICES