

GIFT CARDS

From single-store operators to large chains, UNFI's Gift Card Program provides a cost effective, turn-key solution designed to meet the changing needs of today's retail market place. There are two different gift card programs available to choose from.

Standard Gift Cards

- Customized black logo imprint (1,000 minimum order)
- Card Cost is 48¢ each, significantly reduced due to UNFI's bulk card purchase
- Coordinating P.O.P. order form available includes a la carte items to help sell your cards

Custom Gift Cards

- UNFI's relationship with a card production partner allows retailers interested in custom cards to receive the best possible pricing
- The cost varies depending on quantity, number of colors backer configuration, etc.
- Once card is developed, P.O.P. can be created to compliment the custom gift card. Options include shelf signs, posters, banners, buttons and more

Stores must meet UNFI Retail Technology system standards in order to participate. To initiate your gift card program, simply contact your Retail Technology Consultant.

CONSUMER MARKETING + DIGITAL



WHY CHOOSE UNFI?

- Leverage UNFI's relationships with industry-leading vendors & buying power to receive quality products at cost-effective pricing
- We know Retail, we know Merchandising, we know your store

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PROFESSIONAL SERVICES