

HOMESOME E-COMMERCE

Introducing Homesome, the ultimate e-commerce solution for grocery stores.

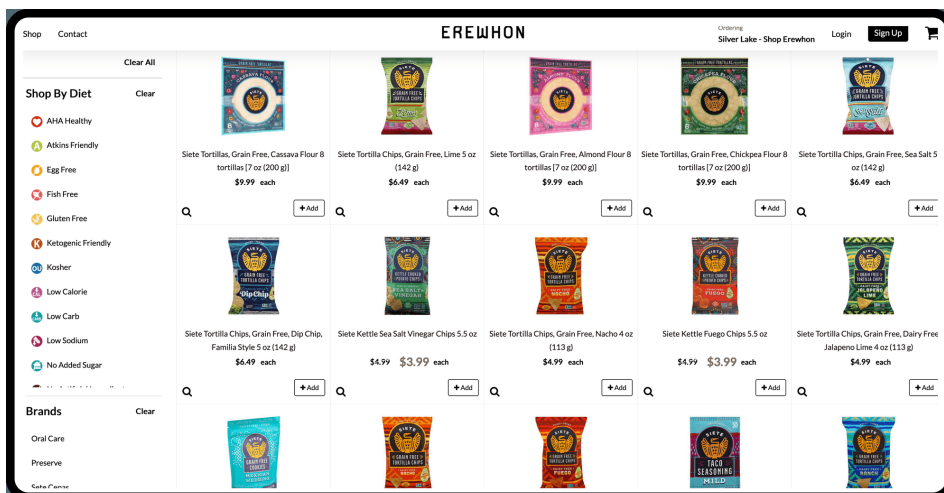
Increase sales and basket size by 30% with Homesome's user-friendly and smart platform. Stay connected with customers via text messaging built into the Picking App.

Streamline operations with made-to-order (MTO) modifiers, smart prep times, and efficient prep ticket routing options. Additionally, Homesome's AI-powered software predicts inventory with 96.1% accuracy, reducing out-of-stock frustration.

Choose from various modules: Groceries, Coffee/Juice Bar, Deli/Prepared Food, Catering and Holiday Pre-orders, and offer the convenience of same-day delivery or curbside pick-up to your customers.

RETAILER BENEFITS

- Best-in-class online shopping experience
- 30% increase in basket size
- Text messaging built into the Picking App
- MTO modifiers and smart prep times
- Meat, deli, kitchen, etc. ticket routing options
- Robust integrations: POS, payments, delivery, loyalty
- Automated catalog management: Pictures, descriptions, ingredients, / nutrition, health & diet claims
- Modules: Groceries, Coffee/Juice Bars, Deli, Prepared Food, Catering, Holiday Pre-Orders (Thanksgiving, Christmas, etc.)



RETAIL MARKETING



WHY CHOOSE UNFI?

- We can help you find the right e-commerce solution to fit your unique business
- Dedicated support for promoted products from UNFI Digital Ad Network
- Dedicated account management from UNFI Retail Marketing



HOMESOME E-COMMERCE

RETAIL MARKETING

WHICH OPTION IS RIGHT FOR YOU? HOMESOME OFFERS 2 DIFFERENT OPTIONS TO SUIT YOUR NEEDS:

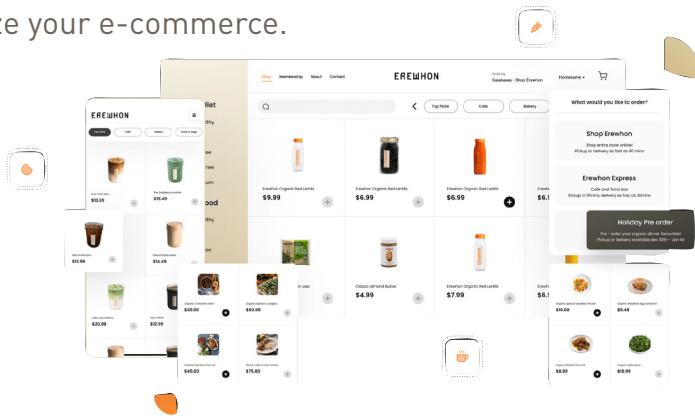
- 1. Grow:** A ready-to-use e-commerce solution that's designed with the small to mid-size retailer in mind. Get up and running quickly with minimal effort and watch your sales grow.
- 2. Enterprise:** A fully customizable e-commerce solution that's perfect for large chain stores with 15-50+ locations who want a unique and customized experience for both in-store and online shoppers.

Current Integrations:

| Point-of-Sale | Last-Mile Delivery | Payments |
|--|--|---|
| <ul style="list-style-type: none">• ECRS• NCR• LOC SMS• RORC• Scanmaster• Encor | <ul style="list-style-type: none">• DoorDash• Uber Eats | <ul style="list-style-type: none">• Fiserv/First Data• Worldpay• Stripe |

GET STARTED

Upgrade your online shopping experience and take your business to the next level. Reach out to learn more about how Homesome can modernize your e-commerce.



FAST FACTS

30%

Increase in basket size

99.5%

Order-picking accuracy

96.1%

Found rate, using AI-powered in/out-stock prediction

TESTIMONIAL

“We evaluated almost every grocery e-commerce platform available, and nothing came close to the quality, innovation and feature set offered by Homesome.”

- Kabir Jain, Chief Growth Officer, Erewhon

[SIGN UP FOR MORE INFORMATION](#)

Subject to credit approval. Some services may not be available in international markets.

Contact Information: Carly.R.Mandler@UNFI.com

To discover our comprehensive portfolio of services, visit Services.UNFI.com or [view our brochure](#).

UNFI 
PROFESSIONAL SERVICES