

# HEALTHY ATTRIBUTES

Highlight your assortment of healthy, local products by adding Healthy Attributes to your tag and sign printing program. Inform shoppers and earn their loyalty by emphasizing your efforts to stock the healthy products they want to buy. Displaying nutritional guidance on labels in grocery stores has also been shown to increase basket and ticket size for shoppers.

You can include up to three attributes per tag. Here's what's available:

- New Item
- WIC
- Gluten Free
- Organic
- Vegan
- Sustainable
- Local
- Natural

## Retailer Benefits

- Beautiful, colorful & eye-catching tags
- Improve shopper loyalty
- Bigger basket and ticket sizes
- A simple way to highlight specialty products
- Works with your in-store tag print program

## Get Started

Healthy Attributes are available as an add-on service to your in-store tag and sign print program with an additional weekly fee. Reach out to learn more.

<b>Dole Yellow Bananas</b> 12/6 ounces - 1c/oz \$1.68 68¢ NEW ITEM	<b>Dole Yellow Bananas</b> 12/6 ounces - 15c/oz \$1.09 109¢ WIC	<b>Dole Yellow Bananas</b> 12/6 ounces - 17c/oz \$1.25 125¢ GLUTEN FREE	<b>Dole Yellow Bananas</b> 12/6 ounces - 31c/oz \$2.26 226¢ ORGANIC
<b>Dole Yellow Bananas</b> 12/6 ounces - 1c/oz \$1.78 78¢ VEGAN	<b>Dole Yellow Bananas</b> 12/6 ounces - 1c/oz \$1.78 78¢ NATURAL	<b>Dole Yellow Bananas</b> 12/6 ounces - 1c/oz \$1.78 78¢ LOCAL	<b>Dole Yellow Bananas</b> 12/6 ounces - 1c/oz \$1.78 78¢ SUSTAINABLE

<b>Woodstock Organic Mixed Mushrooms</b> 10 oz - 45c/oz Aisle: 10-A \$4.49 449¢ GLUTEN FREE ORGANIC LOCAL
<b>Blue Buffalo Blue's Stew Country Chicken Stew</b> 12.5 oz - 30c/oz Aisle: 12-A \$3.69 369¢ LOCAL SUSTAINABLE NATURAL

\*WIC attribute availability based on POS type and retailer maintenance

## SIGN UP FOR MORE INFORMATION

Subject to credit approval. Some services may not be available in international markets.

Contact information: [PSSales@UNFI.com](mailto:PSSales@UNFI.com)

To discover our comprehensive portfolio of services, visit [Services.UNFI.com](http://Services.UNFI.com) or [view our brochure](#).

# RETAIL PRICING



## WHY CHOOSE UNFI?

- UNFI's Retail Pricing associates are here to support your tag & sign print program
- We're continuously innovating and improving our tag & sign program for more functionality and capability for you.

## FAST FACTS

# 75%

of all purchase decisions are made in the aisle



Calling out product benefits on your tags and signs will increase shopper loyalty and set you apart from the competition.

