

TRI-PLY ECO-FRIENDLY LABELS

A paper-based alternative to vinyl labels with improved performance

UNFI Retail Pricing is proud to bring you a more sustainable option for your shelf labels and talker stock: Tri-Ply labels from Vestcom. These laminate labels are free from PVCs, so they're better for the environment AND easier to use than traditional labels.

Because they're lightweight, they won't jam your printers like vinyl labels do. These eco-friendly labels are made with Vestcom's advanced technology for quick and easy peel-and-apply, saving you on time and labor. Plus, superior adhesive performance means they'll always lay flat—even in your freezers!

RETAILER BENEFITS:

- Better for the environment
- Won't jam your printers
- Superior adhesive performance
- Quick peel-and-apply technology
- Peel tabs for easy tag removal
- Lays flat in refrigerators and freezers
- Competitively priced

Tri-ply Eco-Friendly labels are a simple way to reduce your store's plastic footprint while giving you a competitive advantage as a leader on sustainability.



RETAIL PRICING



WHY CHOOSE UNFI?

- Leverage UNFI's power of scale for more affordable label and talker stock.
- Convenient ordering. Get Tri-Ply labels from the same place your order all of your pricing supplies:

[UNFI.Vestcom.com](https://unfi.vestcom.com)

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TRI-PLY ECO-FRIENDLY LABELS

Did you know?

- There are efforts around the world and by many Fortune 500 companies to significantly reduce and eliminate PVC entirely.
- Traditional shelf labels and talkers are made from PVC.
- Grocery stores print thousands of new labels and shelf talkers every week—that adds up to a lot of plastic waste.

Today's savvy shoppers are increasingly trying to do the right thing for the environment and their communities, and they seek out retailers who align with their values. Making the switch to PVC-free labels will demonstrate your leadership on the environmental issues that are important to your shoppers.

Tri-Ply labels are available in custom sheets and tag sizes for all of your promotional label needs:

UNFI.Vestcom.com

**RETAIL
PRICING**

FAST FACTS

450-1000

The number of years PVCs can remain in landfills.

69%

of US supermarket shoppers say they try to reduce their impact on the environment as much as possible.



SIGN UP FOR MORE INFORMATION

Subject to credit approval. Some services may not be available in international markets.

Contact Information: PSSales@UNFI.com

To discover our comprehensive portfolio of services, visit Services.UNFI.com or [view our brochure](#).

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