

SCAN ADVANTAGE

Scan Advantage is your source for **assortment analytics, market trends, and business insights** to provide the competitive advantage you need to effectively run and grow your business.

Reasons to Participate

Collecting & utilizing scan data will enable you to **better understand:**

- How are my stores performing?
- What products are doing well in similar stores that I am not carrying today?
- How are my stores performing vs. the Market?
- How should I develop or expand my assortment (i.e. natural and Hispanic products)?

Reports can enable effective **process implementation & category management:**

- Distribution & Store Void Identification
- Brand and Product rankings
- Assortment Performance & Optimization

Program Benefits

UNFI will guide you through structured, repeatable, and measurable business activities designed to produce actionable results:

- Clustering: Compares your stores to like-formats including Price, Specialty & Conventional
- Syndicated Markets: An unbiased view of your data and how you perform against Nielsen and SPINS markets
- Access to market data and analytics that meet or exceed capabilities of national and large regional chains

Getting Started:

- 1) Sign Retailer Partnership Agreement via DocuSign
- 2) Our trusted partner S4 will contact you to Initiate the data collection process
- 3) Retailer benefits begin after 8 weeks- faster if you can provide historical data
- 4) UNFI will set up a training session after the enrollment process is complete

SIGN UP FOR MORE INFORMATION

Subject to credit approval. Some services may not be available in international markets.

Contact Information: PSSales@UNFI.com

To discover our comprehensive portfolio of services, visit Services.UNFI.com or [view our brochure.](#)

SHELF MANAGEMENT



WHY CHOOSE UNFI?

- UNFI proprietary store clusters provide insights unavailable elsewhere
- Enables retailers to benchmark assortments and sales performance vs. similar retailer formats
- Hundreds of participating retailers

TESTIMONIAL

"We use Scan Advantage all the time. It really helps to identify the items we are missing at a store level, also stores that are not carrying a good selling item carried at our other stores."

We also use Scan Advantage to identify items that can be removed from the shelf to make room for new items and extra space for the better selling items."

- Dave Grossman
Cost Less Foods

UNFI 
PROFESSIONAL SERVICES